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## Coyote Springs clicks in cyberspace

### Internet visitors give input on Pardee property

SPECIAL TO REAL ESTATE

Pardee Homes is developing its new 43,000-acre master-planned community via the Internet, at the same time the community located 50 miles outside of Las Vegas is breaking ground for infrastructure. The villages of Coyote Springs has already drawn more than 20,000 visitors over the Web, according to Southern Nevada Division President Klif Andrews.

"Even though the public has not yet been invited to visit Coyote Springs," Andrews said, "the interest in this new community has been incredible. More than 3,000 individuals have joined the VillagesofCoyoteSprings.com interest list and nearly 28,000 unique visitors have been counted since last May."

The builder has established a collaborative relationship with home buyers, giving those who visit online the opportunity to tell the builder what kind of a community they want before the first homes are under construction.

"It's like a Web-wide focus group," Andrews said. "We are finding out there is a great demand in this market for a new community with a small town appeal. So far, our vision of Coyote Springs is pretty much in line with the feedback we are getting."

Responding to such questions as "My kids would be in heaven if we lived close to ...," "My favorite thing about the neighborhood I grew up in was...," Internet visitors said they would like to be part of a community where "porches are for conversation and not just UPS deliveries," according to Andrews.

Responders also said they want to live in a community that, "is alive; where you can breathe the air, see the stars and have an adventure."

"That's all part of Pardee's plan for Coyote Springs," Andrews said.

The builder was selected by Coyote Springs Investments to be the master residential developer.

Some 20,000 acres have been set aside for residential development with the first 3,000 acres planned to include as many as 10,000 homes in five villages. The first home sales are scheduled for first quarter 2008.

Surrounded by protected federal land, Coyote Springs is divided by the Pahrnagat Wash wetlands and is planned to include some 12,000 acres of nature preserve, extensive trail systems, parks, open spaces and multi-species habitat.

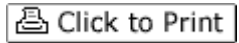
"Coyote Springs is designed to be an outdoor-oriented, environmentally responsible and technologically advanced town, offering a wide variety of home choices that reflect the architectural heritage of the American West," said Andrews.

Plans for Pardee's first phase residential amenities include a 17-acre recreational lake, 3,000-seat amphitheater, multiple parks, home finding center and recreation center.

For more information about the development at Coyote Springs, visit [VillagesofCoyoteSprings.com](http://VillagesofCoyoteSprings.com).

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